

Updated November 2015



THE
KID
2016
ALIVE
MAG

LIVE.LEARN.LAUGH.REPEAT.

goodLIFEfamily

The Go-To Source for Parents of Kids Tweens to Twenties

GOODLIFEFAMILYMAG.COM

about us

There are two things parents hope to give their children: roots and wings. But it's often hard to know if the decisions we're making are the right ones, especially when the world is changing so quickly. ***Good Life Family*** is a resource for parents with kids tweens to twenties.

Good Life Family helps navigate the challenges of raising good kids — kids who will find their own paths to happiness. It also offers support and resources for the “sandwich generation,” those who are sandwiched between raising their kids and caring for aging parents. Extensive and insightful content addresses the daily joys and struggles of finding a balance between kids and parents while keeping ourselves sane in the process. Our feature topics include relationships, health, financial security, philanthropy, travel and fashion.

Good Life Family also celebrates parents who are making a difference in their families, their communities, and to those in need. You'll meet inspiring women and men who have stared down life's challenges, survived and are now willing to share their journey with you.

Good Life Family is committed to making a difference in the lives of our families, friends and communities as the go-to source for parents of kids tweens to twenties.

*We're living, we're learning, and most important, we're laughing.
We hope you will too.*



reader profile

The *Good Life Family* reader is a busy mom or dad raising kids ages 12 to 21. They likely have a career and are active in the community, but these parents' top priority and greatest sense of accomplishment comes from parenting.

They multi-task every day — from running carpool to coaching teams, from teaching their teens to drive to getting dinner on the table, and from starting a college education fund to visiting campuses. In many cases, our core readers are also caring for their own parents and coping with the challenges of managing their busy home lives while finding the time and resources to help their aging parents mentally, physically and financially.

Good Life Family parents are active and want to stay fit. They de-stress by being social, traveling and relaxing at home. They enjoy a lifestyle that is commensurate with their hard work, including creating a home life that will build memories and leave a lasting legacy for their families.

Average age is 35-62 with children 12-21

78% Moms • 22% Dads

Baby Boomers • Gen X • Sandwich Gen



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reader profile

GENERATION X

FIRST GENERATION FOR FOCUS ON "WORK-LIFE BALANCE"

BROUGHT TECHNOLOGICAL ADVANCES INCLUDING GOOGLE™, YOUTUBE™ AND AMAZON™

23% HAVE MASTERS DEGREES OR HIGHER

78% OWN A HOME

SPEND AN AVERAGE OF \$8311. ANNUALLY ON FOOD AND ALCOHOL

SPEND AN AVERAGE OF \$2499. ANNUALLY ON HEALTH CARE

SPEND AN AVERAGE OF \$7175. ON PERSONAL INSURANCE AND PENSIONS

EARN AN AVERAGE HH INCOME OF \$101,159 PER YEAR

BABY BOOMERS

SPEND AN AVERAGE OF \$58/MONTH ON GYM MEMBERSHIPS

SPEND AN AVERAGE OF \$86/MONTH ON CONCERT TICKETS

DINE OUT AN AVERAGE OF 220 TIMES PER YEAR

IN 2015, THOSE AGED 50+ TO REPRESENT 45% OF US POPULATION

WILL LEAVE AN AVERAGE OF \$340,000 TO EACH OF THEIR CHILDREN

OUT SPEND OTHER GENERATIONS BY \$400 BILLION EACH YEAR ON CONSUMER GOODS AND SERVICES

IN TEXAS, THEY SPEND AN AVERAGE OF \$10,549 PER YEAR ON COLLEGE TUITION

SANDWICH GEN

24 MILLION PEOPLE AND GROWING

38% OF THE TOTAL POPULATION

AVERAGE AGE 48

7 OUT OF 10 WORK

CARES FOR PARENT 74 AND OLDER

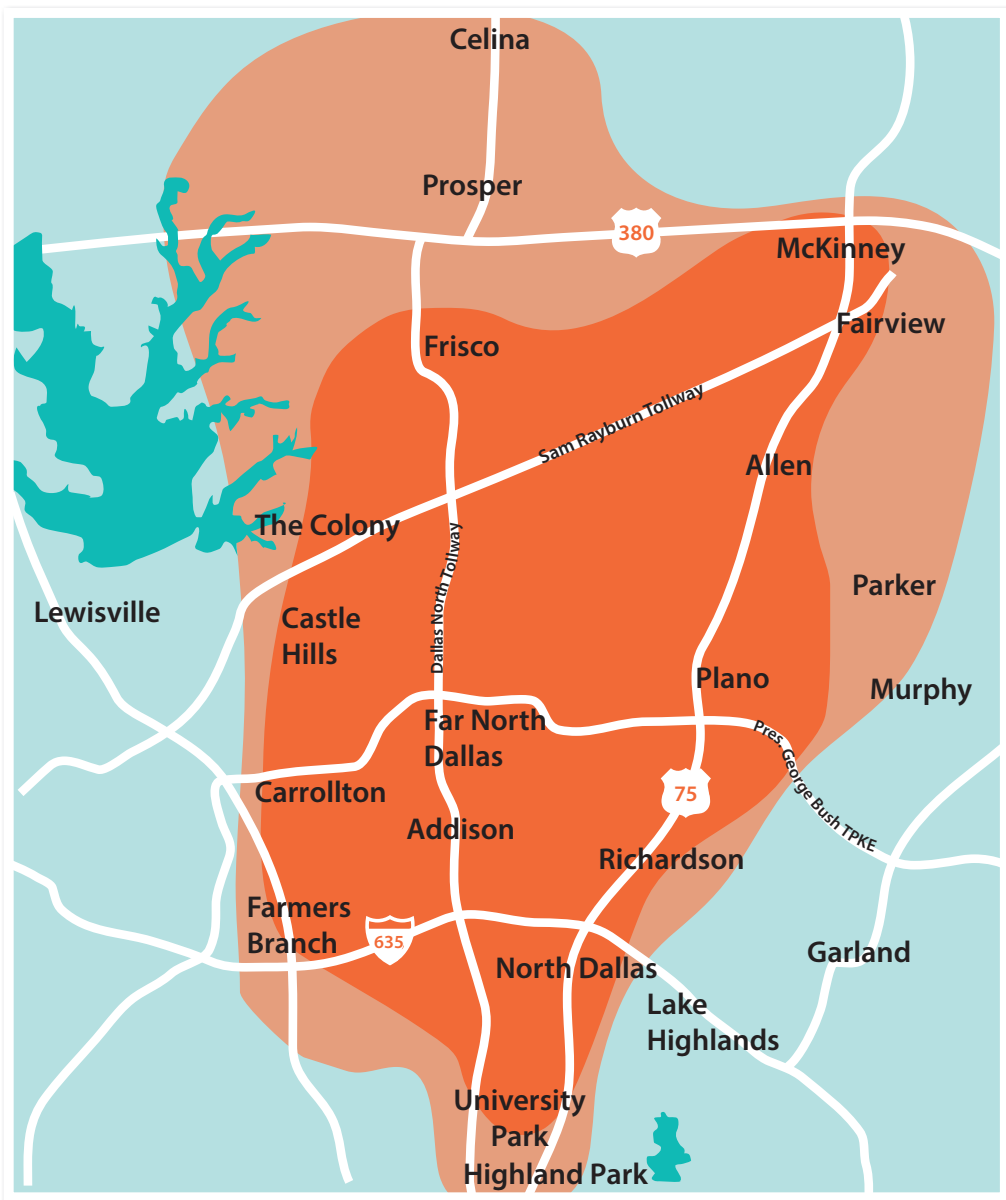
HAS KIDS AT HOME UNDER 18



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GoodLifeFamilyMag.com

circulation

Good Life Magazine is a free publication, supported by advertisers and sponsors.



• **Estimated readership of 30,000 per issue**

• **7,300+ Print Subscribers**

• **4,000+ Digital/Email Subscribers**

• **240+ Distribution Sites**

• **4,000+ Monthly Page Views on goodlifefamilymag.com**

■ Primary Trade Area
(Subscriptions, Direct Mail and Distribution Sites)

■ Secondary Trade Area
(Subscriptions, Direct Mail and Distribution Sites)

Direct Mail Concentration*

North Plano 75024, 75025	North McKinney, Prosper 75071, 75078
West Plano 75023, 75075	North Carrollton, Castle Hills 75007, 75010, 75056, 75287
Far West Plano 75093, 75252, 75287	
Murphy, Parker, East Plano 75074, 75082, 75094, 75002	Addison, Carrollton, North Dallas 75001, 75006, 75234
Frisco 75033, 75034, 75035	West Richardson, North Dallas 75080, 75240, 75254, 75248
The Colony 75056	North Dallas, Park Cities 75205, 75225, 75230, 75229
Allen, Lucas, Fairview 75002, 75013, 75069	
McKinney 75070, 75069, 75002 75013	<i>*Partial Zip Code Distribution</i>

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distribution

Good Life Magazine is distributed to over 240 locations throughout the Greater Dallas area and growing with every issue!

Want to be a distribution site for Good Life Family magazine? Contact Tricia White at Tricia@goodlifefamilymag.com or 214.725.1981.

ALLEN

Market Street | Allen Watters Creek Visitor Office

6 Day Dental
Allen Car Wash
Allen Event Center
Allen Orthodontics
Cindy's School of Dance
Frog Café
Mooyah Burgers
Texas Family Fitness
The Lion and Crown
The Loft
Sublime Chocolate Bar
White House Black Market
Vibe Yoga Studio

CAROLLTON

Albertsons | Carrollton

Baylor Medical Center at Carrollton
Cafe Brazil
Children's Dental Specialists
Family Medicine Association

THE COLONY

Baylor Family Clinic

DALLAS

Albertsons | Dallas

Central Market | Dallas

Whole Foods | Lomo Alto

Whole Foods | Park Lane

Whole Foods | Preston & Forest

Adolescent Health Associates
Advance ER | Dallas
Advance ER | Park Cities
Beckloff Behavioral Health
Bliss Speech & Hearing
Bolsa
Bolsa Mercado
Busy Body | Addison
Busy Body | Preston Road
Brynn Bagot Public Relations
Cafe Fino

Cafe Brazil | Central Expressway
Car Spa | Addison
Car Spa | Dallas
CARE
Chicken Scratch
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Cindi's NY Delicatessen | Central
Cindi's NY Delicatessen | Campbell
Coffee House Café
Cooper Fitness Center
Dallas Counseling Center
Dallas Photo Studio
Dancing Angels
Deli News
Ed Kellum & Son
Elie Tahari | Northpark
Envision Imaging
Girl Scouts of North East Texas
Girls to Women Health & Wellness
Go Federal Credit Union
Grant Haliburton Association
Guaranty Bank & Trust
Gymnastics Place
Highland Park Endodontics
HopDoddy | University Park
HopDoddy | Uptown
Huntington Learning Center
Insights Therapy
Jewish Community Center
Kenny's Wood Fired Grill
Kim Hunter Medical Office
KLIF Radio
Kuby's Sausage House | Snider Plaza
Lazy Dog Restaurant
Lepley Orthodontics
Mathnasium
New Friends New Life
Oceanaire Seafood Restaurant
Oral Health Solutions
Orange Theory Fitness | Preston
Orange Theory Fitness | Walnut Hill
Parker School Uniforms
PediaQ
Power House Dance

Preston Park Health & Wellness
Preston Road Pharmacy
Reveal | West Lovers
Renner Frankford Library
Richland College
Royale Ballet
Royal Sushi
Salon Jean Claude
SMOKE Restaurant
Smoothie Factory
Spork Restaurant
Sportsplex
STARPOWER | Cole and Central
STARPOWER | North Dallas
Stusrt Weitzman | Northpark
Team Sports
Victory Step Test Prep
Village on the Parkway
Dream Café
Flying Fish
Grand Spa
Visitor Center
YMCA Dallas | Town North

FAIRVIEW

Stacy Road Pet Hospital
Gandy Orthodontics
Palios Pizza

FRISCO

Market Street | Frisco

Baylor Outpatient Services
Benham Orthodontics
Blue Door
Centennial Hospital
Chalmers Wellness Center
Coffee N Cream
Collin College Bookstore
Drug Crafters
Family Health Market
Frisco Counseling & Wellness
Frisco Family Eye Care
Frisco Medical Center
Frisco Library

Frisco Lifestyle Management
Fruitilicious
Gandy Orthodontics
Gideon Math & Reading
Global Peace Factory Coffee House
Juicer Heroes
Kenny's Burger Joint
Kumon | Eldorado
Main St. Family Physicians
My Gym
Pediatric ER
Power House of Dance
Primary Care & Internal Medicine
Pure Plates
Seay Behavioral Health
Sports Clips
Stonebriar Spa
Stonebriar Veterinary Center
Studio Dance | Frisco/Main
The Float Spot
Tieperman Health & Wellness
Warrior Martial Arts Academy
YMCA | Frisco/Main
Zen Nails

McKINNEY

Cooper Fitness Center
E care
Diggin' It
Dr. Pepper Star Center
Local Yocal
McKinney College
McKinney Library/DT
McKinney Public Library
Palio's Pizza
Run On!
YMCA
Zenith Elite Gymnastics Academy

MURPHY

Advanced Chiropract
Einsteins
First Choice ER
Run On!

Smiles at Murphy
Yogurtville

PLANO

Albertsons | Plano Market Street | Plano

Aim for Wellness
Apple Orthodontics
BN Behavior Network
Breadwinners Café
Busy Body
C2 Eduction
Café Bohemia
Cafe Brazil
Car Spa | Plano
Coffee House Café
Christ United Methodist Church
Colin County Community College
Courtyard Theater
Dr. Sandy Gluckman
Einsteins
El Queso | Parker
Elliot's Hardware
Envision Imaging
Explore Horizons
First Choice ER
Frisco Spine
Gazebo Burger
Gentle Family Dentistry
Goodfellas
Haggard Library
Hiatus Spa
Jamba Juice
Juicer Heroes
Kenny's Burger Joint
Kids Dental Plano
Liberty Rec Ctr
Luke's Locker
Main Street Bakery
Mama & Daughter Diner
Massage Green Spa
Medical City Children's Hospital Plano
Mercedes Benz
Ohio Drive Animal Hospital

Orange Theory Fitness | Dallas Pkwy
Paciugo | Park & Preston
Parker School Uniforms
Prince of Peace Christian School
Prince of Peace Catholic School
Plano Children's Theater
Plano Dermatology
Plano Medical Center
Plano Sports Authority
Prestonwood Baptist Church/School
Potbelly | Legacy
Psymed Solutions
Qdoba
SMG Wealth Advisors
SMOKE Plano
The Car Spa
This Side Up Family Fun Center
Tom Muehlenbeck Rec Center
Victory Step Test Prep
Village Health Partners
Wells Brothers Farm Store
Willowbend Fitness
WingStop | Dallas Parkway
Women's Specialists of Plano
World Market | Asian Market
Yao Fuzi
YMCA | Plano/McDermott
Yumilicious Yogurt

RICHARDSON

Arnold M Stokol OD & Associates
Campbell Green Rec Center
Camper Rogers Wealth Management
Children's Dental Specialists
Fuzzy's Taco Shop
Heights Rec Center
Natural Grocers
Richardson Mercantile
Richardson Memorial Hospital
Richardson Public Library
Richardson Regional Medical Center
Smoothie Factory
String Bean

editorial content

THE EDITORIAL ADVISORY BOARD

If you have questions, we have answers. We've gathered experts whose advice, wisdom and counsel will help guide the direction of the magazine and website. Our board includes doctors, educators, counselors, nonprofit executives, TV and radio personalities and community leaders. They're here to make sure we empower you with the best advice possible on almost any subject you can think of.

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FEATURED CONTENT

Good Health | Wellness

Topics include nutrition, fitness, mental health, eating disorders, and more for our parents and their children, tweens to twenties.

In Good Shape | Fitness

Tips for getting or staying in shape, including starting or joining a walking/running/cycling group, personal training, making time to work out, finding the right gym, etc.

Good To Go | Travel

Advice from internationally known travel advisor Rick Seane, plus how to find the best deals, best destinations for families with older kids and travel tips.

Good Advice | Feature Stories

In each issue, we will delve into the most important and essential issues impacting our lives and the lives of our kids tweens to twenties.

Looking Good

Our Fashion and Style section features trend forecasts from a myriad of fashion leaders; cosmetic tips, including teen makeup for school and special functions, as well as updates for moms; how to look fresh even when we're exhausted; and advice on dressing stylish at any age and on any budget.

Good Kids

Meet kids, middle school through college, who are doing something right, reinforcing the good in our communities by shining a light on role models.

Good Samaritans

Philanthropies, charitable organizations and individuals who are making a difference in our communities and in the lives of our families.

Good Times | Community Events

How does your family spend its spare time? Highlights from parties, proms, debutante balls, school events, concerts, and more. Selfies welcome!

Good Friends & Fun

For our social readers, we cover friendship, book clubs, Pokemo, birthday parties, poker nights — whatever it is you do for fun.

The Good Ole Days

Our readers are often part of the 'sandwich generation' so we will cover issues and topics like milestone celebrations, finding senior living, helping with wills and advance directives and finding counsel for health, legal and financial matters.

Good To Know

Answers to often overwhelming legal questions, including home liability, wills, trusts, personal injury, family matters and more.

Feeling Good

Tips and advice from some of the top doctors and medical professionals in our communities and around the world.

Good Eats

Suggestions for family dining dilemmas, including which restaurants have a selection to make everyone happy, best after-school drive-throughs, places to pick up healthy dinners and more.

Good Job

Working with job banks and local businesses, we'll let you know who is hiring, whether it's part-time work for high school students and college graduates; a full-time job for moms or dads who have stayed home to raise their kids and are ready to go back to work; and meaningful work for readers' parents who are not ready to completely retire. (Goodfamilymag.com)

2015-2016 Editorial Features & Special Sections

January/February *Welcome to the Good Life*

- Is Technology Shattering the Modern Family?
- Good Advice: Relationship Banking
- Spring Break “Breaks”
- SAT 101
- The Sandwich Generation
- *Special Section:* Cheers to Your Health

March/April *The Road to College*

- Outdoor Entertaining
- Dangers in the Drink Aisle
- Studying Abroad
- Set Up Your Kids for Good Credit
- Substance Abuse and Teens
- *Special Section:* College Prep 101

May/June *School's Out, Summer's In!*

- Teens at Work
- Unsupervised Time at Home
- College Kids Back Home
- Staycations: What do to in the Metroplex
- Men's Health Month
- *Special Section:* School's Out, Now What?

July/August *Wrapped Too Tight?*

- College Packing List
- Girls Night Out: Keeping Friendships Alive
- Transform Your Dorm
- Cool Updates, Hot Home Trends
- *Special Section:* Wrapped Too Tight? Dating, Driving, Social Media and More: Can We Protect Them?

September/October *Good Times!*

- Fall Food and Entertainment Guide
- Homecoming/Fall Fashion
- Date Night Destinations
- Travel Planner/Adult Getaways
- Sports Injuries/Concussions/Health & Fitness
- *Special Section:* Changing Seasons and Seasons of Change

November/December *The Holiday Issue*

- *Special Section:* Holiday Gift Guide
- *Special Section:* Parties & Catering
- Alzheimers Awareness
- Dining Guide
- Holiday Survival
- Travel Planner/Winter Getaways & Spring Break
- Home Decor & Entertaining

January/February 2016 *Celebrate!*

- Private Schools & Education
- The College Guide
- Teen Driving
- Dining Guide
- Adults Going Back-to-School/Reinventing Yourself
- Family Fitness
- Travel Planner/Road Trips & Staycations
- *Special Section:* Your Heart Health
- *Special Section:* The Ultimate Travel Guide

March/April 2016 *College Bound*

- Outdoor Living & Entertaining
- Dining Guide
- Graduation Party Planner
- Travel Planner/Summer Family Adventures
- Summer Camp Planner
- Prom - Fashion, Dining and Fun
- Getting Ready for College
- *Special Section:* College Prep 101
- *Special Section:* At Home (Decor, Renovation, Landscape & More)

May/June 2016 *The Summer Shuffle*

- Here's to the Graduates
- Travel Planner/Summer Getaways
- New Drivers: Safety First!
- Summer Jobs and the “Real World”
- Dining Guide
- Best Summer Jobs
- *Special Section:* Outdoor Living & Entertainment
- *Special Section:* The 20's (Higher Education, Job Search, First Home & More)

EDITORIAL CALENDAR

2015-2016

Every issue of *Good Life Family* magazine helps navigate the challenges of raising good kids with extensive and insightful content addressing the daily joys and struggles of finding a balance between kids and aging parents.

advertising packages

Good Life Family Magazine's advertising packages give you the opportunity to maximize your reach and engagement with our audience. Each package includes special section and main publication options both in print and online.

Each package includes:

AD IN GLF'S GLOSSY PRINT MAGAZINE

FLIPBOOK E-MAGAZINE (WITH HYPERLINK TO YOUR SITE) ON GOODLIFEFAMILYMAG.COM

DIGITAL AD ON GOODLIFEFAMILYMAG.COM

EDITORIAL CONTENT IN GLF PRINT MAGAZINE AND GOODLIFEFAMILYMAG.COM

SOCIAL MEDIA PROMOTION

NETWORKING AND COMMUNITY/PUBLIC RELATIONS OPPORTUNITIES

Package prices are determined by ad size and frequency.

	FULL PAGE	HALF PAGE	1/4 PAGE 1/3 PAGE	BIZ CARD	BACK COVER	INSIDE COVER	CONTENTS 1/3 V
1X	2300	1200	625	350	3450	2875	2000
3X	2070	1080	563	315	3105	2588	1800
6X	1840	960	500	280	2760	2300	1600

Rates as of November 2015. Rates subject to change, but frequency contracts will always be honored.

We honor a 15% discount for non profit organizations and schools.

FULL PAGE

7.875" X 10.375"

HALF PAGE

7.88" X 5.4"

QUARTER PAGE

4" X 5.4"

1/3 V PAGE

2.87" X 10.375"

1/3 H PAGE

7.375" X 2.87"

BIZ CARD

4" X 2.87"

Please allow an additional .25" on all sides for full-bleed artwork.

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GoodLifeFamilyMag.com

digital advertising

GoodLifeFamilyMag.com and our weekly GLF Newsletter eBlasts boast a strongly engaged audience to give your marketing even more pop!

- **Goodlifefamilymag.com** receives over 4,000 page views per month and our engagement has grown by 50% since March 2015!
- The GLF Weekly eBlast Newsletter is delivered to over 4,000 subscribers each week and has an average open rate of 34%, *twice that of the industry standard.*

DIGITAL MARKETING OPPORTUNITIES

- Goodlifefamilymag.com Leaderboard Ad | \$450 per month
- Goodlifefamilymag.com Island Ad or Video | \$325 per month
- Goodlifefamilymag.com Digital Article written by GLF staff | \$500
(max 750 words; client provides up to 2 photos; article included in one, GLF Weekly eBlast Newsletter)
- Goodlifefamilymag.com Digital Article supplied by client | \$375
(maximum 750 words and GLF approves/proofreads prior to posting)
- GLF Weekly eBlast Newsletter Island Ad | \$500 for 2 insertions

DIGITAL SPECS

No flash animation accepted.

Leaderboard Banner | 728 x 90 pixels | 140 kilobyte max

Island | 300 x 250 pixels | 80 kilobyte max

Video | 300x 250 pixels 30 second max

No video is hosted locally and must be hosted on publicly accessible YouTube or Vimeo account for content delivery.

For a small fee, Good Life Family Magazine will design and create your print and digital ads as well as update them on a regular basis for multiple insertions. Please ask for details.



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partner with us

SPONSOR AND PARTNERSHIP OPPORTUNITIES

If you share the *Good Life Family* mission to enhance the lives of families with kids teens to twenties, join our team. We want to make you more than an advertiser...we want you to be a partner in our journey.

Our magazine readers and website viewers need your important information and educational content and you will benefit by reaching this core consumer. It's a perfect match.

As a Partner, you will receive:

- Advertising space
- Editorial content professionally designed and custom-tailored to you
- Special promotional opportunities
- Support with your events and activities
- Opportunities to participate in our Lecture Series and other GLF events
- Custom video production so we can stream you in action on our website
- And much more!

We will walk hand in hand with you to help you reach your marketing goals and increase your bottom line.

For more information and a personal consultation, please contact:

Sheryl Pidgeon
Publisher & Editor In Chief
 Sheryl@goodlifefamilymag.com
 Direct: 214-476-8131



ANSWERS TO YOUR IMPORTANT LEGAL QUESTIONS FROM OUR PANEL OF EXPERTS



Q Your kid got injured by another kid's recklessness, but that family is your good friend. What do you do?

A This situation happens frequently and raises a number of questions, "What legal and medical steps must I take to ensure that my child and the person can be compensated when it occurs. But there may be times when the claim is not worth pursuing or the claim is not worth pursuing if the incident occurred. This is a very difficult question to answer. It is a claim to be made, possibly against the other child or the parent. The claim is probably most important consideration is the severity of the injuries involved and the potential long term ramifications from a medical expense and ongoing treatment. The good news is that depending on the circumstances, the other family and child may be covered by some form of insurance that would apply, such as homeowners or automobile. It would be important to make a claim against "third party" to ensure a claim would be made by the insurance company that actually pays the damages. If there is liability, the decision to pursue a claim against a third party is largely a personal decision and typically involves more than the just legal analysis. But in the end as parents, we owe it to our children to make sure that they are adequately protected, and there are times when doing so may be uncomfortable but necessary."

Robert L. Chalkin, Chalkin & Chalkin, P.C.

Q My daughter recently turned 18 and is preparing to leave for college. Her friends have been talking about needing to sign legal documents. What type of documents does my daughter need and when?

A Parents are surprised to find out that they are no longer entitled to receive medical information or make business or medical decisions for their child who has turned eighteen. This is often discovered when their child is away at college, becomes ill or injured, and the parents are trying to talk to doctors in another city to find out how their child is doing and obtain medical records to share with their own treating physicians. Parents have also found problems when trying to take care of business matters for their student. Examples include the need to be able to handle a medical or business appointment alone or obtain school records while the student is traveling on a semester abroad. Some simple documents can help avoid and similar issues. In order to make medical decisions and speak to medical professionals for your child, a Medical Power of Attorney is needed. The Medical Power of Attorney becomes effective when someone is unable to make their own decisions. It is also advisable to execute a HIPAA Release to allow the parents to obtain their child's medical records. Some attorneys, under certain circumstances, may even suggest that your child execute a Medical Directive, a "living will" which allows the medical decisions and decisions regarding the life-sustaining treatment in the event of a terminal or irreversible condition. A Student's Health Power of Attorney may be useful after the child has been treated by a physician to obtain documents for their child. It names the parents as their child's agent and gives broad powers to act on the child's behalf. Some parents even ask if their child needs a will. That is a case by case determination but not always necessary. It is important to note that these documents have certain legal requirements. Having a parenting attorney that I know will prepare the most documents for a very reasonable fee. If your child plans to go to out-of-state university, it is important to talk to an attorney in that other state. The legal requirements of these forms can vary from state to state, and it is important that the documents will be effective in both Texas and your child's university location."

Curtis P. Frank, Law Office of Curtis and Frank, PLLC

THE EXPERTS

PERSONAL INJURY/MEDICAL LIABILITY
Robert Chalkin

FINANCIAL PLANNING
Jeffrey Cohen

ESTATE PLANNING AND PROBATE
Catherine Frank

NEED A NEW HOME BEFORE THE NEW SCHOOL YEAR?

We've got you covered with new, move-in ready homes for you and your family's light farms. Our new, on-site Light Farms Elementary is award-winning Prosper ISD open to August, and enrollment is happening now. With a variety of home designs from eight of the area's top builders, and prices ranging from the \$240s to the \$700s, there really is something for everyone. Bring us your Information Center this weekend to find the building that fits your needs, grab our new move-in ready inventory and then use our beautiful model homes.

LIGHTFARMSTX.COM

1004 Homestead Court
 Cedar, Texas 75099
 An A+ Community by Republic Property Group

brand new \$115.5 million high school is located adjacent to the community. According to RVC Marketing Coordinator, Brooke Lane, Light Farms was created to "change the way families think about suburban living." The award-winning Cedar Community, which debuted in 2012, is "designed around a mission to bring people together to promote a healthy, lifestyle that resonates throughout the community," adds Lane. Community events, such as concert series, farm-to-table gatherings, field days and movie nights are planned on the central lawn to achieve this goal. A Community Supported Agriculture (CSA) program features fresh organic produce boxes (pre-purchased and delivered) provided by local farm partners Johnson Gardens. The CSA meets on Saturdays from 9-12 pm at the Farm Stand in the central Farm Yard. Committed to offering locally sourced and natural foods and other products, the Farm Stand at Light Farms is also home to a quality selection of play area in a natural community. Light Farms on children can safely walk or bike to school. RVC designed 11 acres within Light Farms plus 32 acres to Prosper ISD to build the elementary school, with pickled and steel volleyball court area. Some hiking and biking trails winding through the area are planned for future use on-site schools and elsewhere in the future phases. Here a lush, green, healthy, and sustainable landscape.

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3. Failure to make the order correspond in price or otherwise with the rate schedule is regarded only as a clerical error and publication will be made and charged for according to terms of schedule in force without further notice.
4. The advertiser and its agency, if there is one, each represents that it is fully authorized and licensed to use (1) the names and likenesses of all persons appearing in advertisement, (2) all copyrighted or trademarked material and (3) all testimonials contained in all advertisements submitted by or on behalf of the advertiser and published in Good Life Family, and that such advertisements are neither libelous, an invasion of privacy, or otherwise unlawful or infringe on the rights of any third party. The advertiser and its agency each agree to indemnify and save harmless SLP & Company, publisher of Good Life Family, against all loss, liability, damage and expense arising out of the copying, printing, or publication and distribution of such advertisement.
5. The agency and advertiser agree not to make promotional or merchandising reference to Good Life Family in any way except with the express written permission of the publisher for each use. Publisher's acceptance of an advertisement for publication in Good Life Family does not constitute an endorsement of the product or service advertised. No advertiser or agency may use the Good Life Family name or logo without publisher's prior written permission for each such use.
6. Advertisements simulating Good Life Family editorial matter in appearance or style must be clearly defined and labeled "Advertisement" and are subject to publisher's approval.
7. When change of copy is not received by closing date, copy run in previous issue will be inserted.
8. Advertiser and agency agree that the publisher shall not be subject to any liability whatever for any failure to publish or circulate all or any part of any issue or issues because of strikes, work stoppages, accidents, fires, acts of God or any other circumstances not within the control of the publisher.
9. The publisher's liability for any error will not exceed the cost of the space.
10. The publisher assumes no liability for errors in key numbers or, if for any reason, it becomes necessary to omit an advertisement.
11. Publisher shall have the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to publisher for advertising which advertiser or its agency ordered and which advertising was published. "Disclaimers" and "sequential liability" are not acceptable by SLP & Company, LLC.
12. Announcement of any rate change will be made at least 60 days in advance of the closing date of the first issue affected. Orders for issues thereafter will be accepted at equal rate prevailing.
13. Orders for cover pages are non-cancelable. Other pages are non-cancelable after rate card issue closing date.
14. For advertising units less than full-page size, insertion orders must specify if advertisement is vertical or horizontal configuration. Insertion orders for all advertising units must state whether advertisement carries a coupon.
15. A copy of any proposed insert must be submitted to publisher prior to printing of the insert. In no event shall publisher be responsible for any errors or omissions in, or the production quality of, any furnished insert.
16. Credit Policies
 - Terms: net 30 days.
 - Finance charge of 1.5% per month for invoices outstanding beyond 30 days.
 - Invoices rendered on or about on-sale date.
 - New advertisers must supply acceptable credit references and cash with order.
17. Good Life Family's ABC-compliant digital replica contributes toward rate base. Advertisers can choose to opt out at time of print space close but rate/rate base will not be adjusted.

“Wow this is really a great magazine! Congrats!!!”

- Mary Ellen H.

“I just wanted to let you know that I have enjoyed receiving your magazine. It is well written and beautifully illustrated. Great job!” - Paige A.

“We need as many waiting room copies as you can spare!” - Susan S.

“There is so much great content packed into one magazine!” - Terri T.

“I don’t know how you keep on coming up with such relevant and important articles...” - Carol M.

“It’s such a great magazine!” - Gail K.

“Just browsed through the latest issue, and wanted to let you know it gets better and better each time!”

- Dawn M.

“...the best new magazine I have ever seen! The flow of the content, timeliness of the subjects, ad design, freshness of the entire layout..... amazing!” Mark B.

Kudos! You continue to present an exceptionally worthwhile and resourceful document for the Dallas community! - Marsha L.